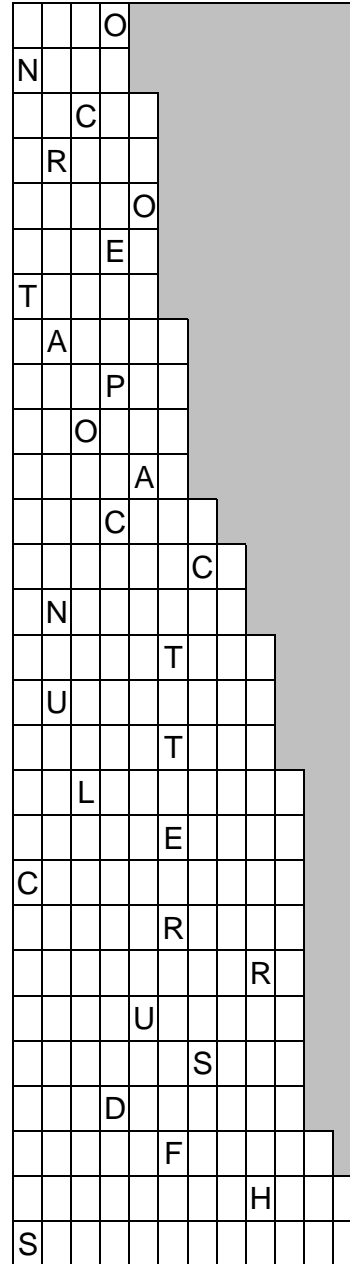


MARKETING!



___ is an acronym for Buy One, Get One
 The best products are ones that fill a definite ___ in the marketplace
 ___ businesses draw customers from the immediate area
 ___ is an important factor in marketing, but definitely not the only one
 ___ is still effective for advertising, especially for local markets
 Customers love to shop at ___ and feel like they're getting a bargain
 If a prospect doesn't ___ you, they won't believe anything you say
 Some companies have an animated or fictional ___ that represents them
 Customers are really just ___ and want to be respected as individuals
 The end goal of marketing, advertising and business in general
 Many businesses are expanding their promotions online with ___ media
 ___ promotions include in-store celebrities, or themes from pop culture
 Marketing messages need to be tailored to the right ___ to resonate
 The ___ provides online marketing opportunities in many forms
 If a company doesn't ___, no one will know about them or their products
 The people you hope to attract to your business
 Businesses have several options for ___ their ideal customers with ads
 Large outdoor displays and ___ are still effective forms of advertising
 Local marketing and advertising are critical for retail ___
 Making a ___ with the customer helps build trust and improve sales
 The business term from making a customer out of a prospect
 ___ and the printed ads they contain are not as popular as they used to be
 ___ uses charisma & psychology to convince people they want something
 ___ ads have a huge audience, but their cost best suits large companies
 Companies protect their logos, color schemes and slogans using ___
 The most effective form of advertising, and the hardest to generate
 ___ group potential customers by age, gender, income, etc.
 A ___ is a person who is paid to promote the company's products



Enter unused letters from puzzle, in order:

Copy boxed letters to form your hidden message:

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